

JOB TITLE: Strategic Lead Wider Determinants (Healthy Places)

GRADE: M5

REPORTS TO: Consultant in Public Health – Mental Health, Suicide Prevention & Health Inequalities

TEAM: Wider Determinants

DEPARTMENT: Public Health

Purpose of the Job

The post holder will contribute to the delivery of the Public Health strategy, improving population health through addressing environmental and wider determinants of health, leading the Public Health work streams on:

- spatial planning (locally and nationally), planning policy and practice
- highways, transport planning, road safety and active travel
- air quality
- environmental and economic projects
- sustainability and climate change
- housing
- environmental public health matters
- Health in All Policies and Health Impact Assessment

With oversight and management of the Whole Systems Obesity work programme.

The postholder will build and develop relationships with colleagues across local, regional, and national levels to ensure that Hertfordshire is considering and implementing public health best practice in the Public Place.

The postholder will also formulate and deliver policy and practice that will enable the Council and partner organisations to improve health and wellbeing, prevent ill-health and reduce health inequalities.

Main Areas of Responsibility

- Responsibility for the development, implementation and delivery of Healthy Places priorities, developing inter-agency and interdisciplinary strategic plans and programmes

- Be the Public Health lead to advise partners regarding the evidence base and health implications, including health inequalities, of environmental and wider determinants of health, and ensure that public health priorities are reflected in partners' strategies.
- To commission, develop, establish, and monitor projects to improve population health and reduce health inequalities, particularly with regard to the health implications of environmental and wider determinants of health.
- Provide high quality expertise, strategic advice and direction for the Director of Public Health, Council Members, officers and partner organisations across the public, private, community and voluntary sectors on the health implications of environmental and wider determinants of health e.g. housing.
- Develop and maintain strong and positive relationships with partner organisations across the public, private, community and voluntary sectors, at county, regional, and national levels, as appropriate, in order to devise shared priorities and deliver shared agendas.
- Respond to consultations and provide public health representation on behalf of the Director of Public Health locally and nationally on spatial planning policy, planning applications for major developments, land use and transport infrastructure planning. This includes undertaking health impact assessments and working with Public Health England on issues related to environmental health hazards, representing Public Health at Public Inquiries and Examinations in Public.
- Provide expert evidence to Planning and Environmental Health Authorities in implementing policies designed to improve public health
- Work collaboratively with the Sustainability Team to coordinate the County Council's strategic approach to Air Quality and health.
- Coordinate the Hertfordshire Public Health Board
- Sponsor and hold oversight of specific projects within the Wider Determinants (Healthy Places) portfolio
- Support the wider Public Health Directorate as requested
- Deputise for the Director of Public Health at corporate groups and meetings that fall within the Healthy Places portfolio
- Hold and monitor the Healthy Places budgets
- Works autonomously across the County Council and partner organisations
- Line management responsibility for:
 - Healthy Places Team
 - Whole Systems Obesity Team
 - Air Quality lead officer (shared responsibility)
- Scope and organise relevant training for partners and delivery agents
- The duties and responsibilities listed above describe the post as it is at present. The post holder is expected to accept any reasonable alterations that may from time to time be necessary.

Safeguarding

Public Health believes that safeguarding is everyone's responsibility. As a member of the team you are expected to:

- Be aware of local adult and child safeguarding policies/guidance and know what to do if you are concerned.
- Discuss any safeguarding concerns about a service user (or member of staff) with an appropriate professional e.g. Public Health adult or children's safeguarding lead, line manager, HCC social services.
- Undertake annual safeguarding training and updates as required.
- Work within national and local policies regarding early help, prevention and safeguarding for children, young people and adults as well as working with partner agencies to ensure safeguarding standards are adhered to.

Person Specification

Please provide a supporting statement which includes examples and evidence of when you have demonstrated the attributes listed below.

You will be expected to address each point separately and in the order listed.

If you do not complete a full supporting statement in the requested format, your application may be rejected.

Qualifications	Essential	Desirable	Assessment method
Qualified to degree level in psychology, sociology, human geography or a similar subject or have equivalent relevant experience	Y		A
A Masters degree in Public Health (MPH or MSc) or demonstrable working experience in an allied profession (e.g. Planning/Environmental Health)	Y		A
Chartered Environmental Health Practitioner or Chartered Town Planner status or evidence of equivalent working experience	Y		A
Must meet minimum CPD requirements (i.e. be up to date) in accordance with the relevant recognised body	Y		A/I
Knowledge			
Understanding of interfaces between health and wider environmental determinants	Y		A/I

Qualifications	Essential	Desirable	Assessment method
A working understanding of the role of Health Impact Assessments	Y		A/I
Understanding of the value and impact of health improvement/social determinants programmes to improve public health	Y		A/I
Understanding of Local Government Planning and Public Health systems	Y		A/I
Understanding of NHS and local government cultures, structures and policies	Y		A/I
Understanding of social and political environment	Y		A/I
Understanding of the benefits and value of including local communities and services users in improving public services outcomes	Y		A/I
Experience	Y		A/I
Significant experience of working in environmental health and / or planning and development	Y		A/I
Recent experience of working with a Local Authority, Public Health or multi-agency partnership setting	Y		A/I
Establishing, interpreting and implementing national, professional and organisational policies and procedures, advising organisations on specific issues where appropriate	Y		A/I
Working with minimum supervision to achieve agreed objectives and making decisions on how they may be best achieved, whilst remaining within broad professional or organisational policies	Y		A/I
Commissioning and / or designing interventions to address the wider determinants of health across a range of settings with a various stakeholders (including Health, Local Government and the Voluntary sector)	Y		A/I
Representation and advocacy on behalf of an employer in a formal setting e.g. giving evidence at a local planning inquiry or examination in public	Y		A/I
Working with politicians and leaders in other sectors to achieve shared outcomes and influence policy agendas	Y		A/I
Project and/or programme management		Y	A/I
Skills			A/I
Copes with multiple and changing demands and manages work so that deadlines are met and work achieved	Y		A/I

Qualifications	Essential	Desirable	Assessment method
to the highest standard			
Effective interpersonal, motivational and influencing skills	Y		A/I
Excellent oral and written communication skills	Y		A/I
Ability to present complex and sensitive information to both specialists and non-specialist audiences and individuals	Y		A/I
Ability to develop and maintain positive relationships with a range of stakeholders, working across organisational boundaries and influencing without authority	Y		A/I
High level of tact and diplomacy	Y		A/I
Challenge the accepted way of doing things and apply innovative and analytical approaches to solving complex and challenging problems	Y		A/I
Conducting Health Impact Assessments and their use in a programme delivery environment		Y	A/I
Training or mentoring skills		Y	A/I

Criminal Background Check

Safeguarding children and adults is of utmost importance to Hertfordshire County Council. The Council requires employees to abide by legislation and best practice to enable Hertfordshire to achieve this. This role has been identified as requiring a Disclosure & Barring Service (DBS) check or Basic Disclosure. You must therefore ensure that any relevant criminal record check application is completed and returned as requested by the Council, as this is deemed a contractual requirement of employment. In addition, you consent to allow the Council to retain a copy of the disclosure certificate within your personal file.

It is a contractual obligation to disclose any cautions, reprimands or convictions and to update your manager of any changes to your status whilst in employment. Enhanced DBS roles will be reviewed periodically during employment, by means of DBS Dip Sample or three yearly rechecks. Failure to disclose changes to your status may be detrimental to your employment and you may be subject to disciplinary action.

Please note that additional information referring to the check is in the guidance notes to the application form. If you are invited to interview you will receive more information.

Diversity and Inclusion

Hertfordshire County Council is committed to making inclusion part of our DNA, both as a large employer of people and as a provider and commissioner of services.

We strive to positively promote diversity and inclusion across the delivery of services and within our workforce. We want everyone at work, regardless of their background, identity or circumstances to have a sense of belonging to the organisation. We want all employees to feel valued, accepted and supported to succeed at work and reach their full potential. Our Diversity and Inclusion Strategy is available on the internal intranet or from your line manager.

Health and Safety

It will be the duty of every employee while at work to take reasonable care for the Health and safety of themselves and of other persons who may be affected by their acts or omissions at work.

Additional Information: Code of Practice on the English Language Requirements for Public Sector Workers

Public Authorities must ensure that all members of staff in customer facing roles, whatever their nationality or origins, are able to communicate the English language fluently with the general public, verbally and in written format (access needs will be met for those with a disability)